Project Title: UFANISI KILIMO PROJECT

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Project Manager: [Mkare Evans]

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1. PROBLEM JUSTIFICATION:

\*Agriculture has been losing the real value in the Kilifi county community as people lack skills and Knowledge on how to carry out the process.

\*Rabbit Rearing which is global developing isn’t well known by the Community.

\*People from the community lack Readily Available Market for their agricultural products.

2. SOLUTION:

- Building a Website that will provide a platform for people to sell and buy Agricultural Products.

- Free Education about farming will be provided in the Website in PDF and even Videos.

- With the Rabbit Rearing project, issues with fertilizers will have been solved.

- Exchange of ideas as the website will provide a chart session hence increasing productivity of agriculture.

3. SCOPE:

The scope of this project includes:

FOR RABBIT REARING:

* Selecting and acquiring breeding stock, setting up mating pairs.
* Planning and constructing a suitable housing facilities for rabbits.

-Implement measures to prevent diseases such as vaccination.

4. HOW TO MAKE THE PROJECT KNOWN:

-Making the website known by many people I will have to participate in Beach cleaning and request a chance to advertise it.

-Going to nearby Radio station and do an interview about the project.

-Using social media such as What Sapp, Facebook, Twitter, Instagram and LinkedIn.

-The use of ads will be helpful.

5. TIME FRAME:

In two month time I will have to fully implement this project into reality.

6. PAYMENT METHOD:

- Safaricom pay bill

- Equity

- PayPal

7. PROJECT GOAL:

\* The goal of this project is to make a readily available market for agricultural products.

\*Also make the community learn which product has a high demand in the market.

8. PROJECT BENEFITS:

- The community will be acquiring free trainings that will increase their productivity.

-Readily available market.

-The advantage of getting to know the market demand.

9. ASSUMTIONS:

- Sufficient budget allocation based on the approved project plan

- Availability of resources and support from the community

- Cooperation from the community.

10. CONSTRAINS:

- Time constraints: The project needs to be completed the next one month.

- Resource constraints: Limited budget and human resources available.